

MARCH 21ST, 2010 SAN DIEGO, CA.



Qualcomm Stadium over **14,000** Attendees & YOU!

Since its first Super Show, Lowrider Magazine has been the trendsetter for all lowrider events and competitions. Lowrider Magazine has been a large supporter of the lowrider industry and its enthusiasts by promoting lowriding as a positive automotive lifestyle. The lowrider motorsport has grown into a phenomenon that has no COMPARISON!

PRESENTED BY
ODB PRODUCTIONS

LIVE ON PAY-PER-VIEW

LOWRIDER

EXPERIENCE TOUR 2010
SUPER SHOW

CRUISE & SHINE!
AND
BURN OUT COMPETITION

THE WORLD FAMOUS BIKINI CONTEST!

MMA FIGHTING

HOP CONCERT & DANCE

THE KID ZONE & ADULT ZONE

2010 TOUR SCHEDULE
SANCTIONED SHOWS BY ODB ENTERTAINMENT.

MARCH 21ST - SAN DIEGO, CA - QUALCOMM STADIUM
APRIL 11TH - TAMPA, FL - FLORIDA STATE FAIRGROUNDS
MAY 2ND - ALBUQUERQUE, NM - NEW MEXICO STATE FAIRGROUNDS
MAY 30TH - CHICAGO, IL - HAWTHORNE RACE TRACK

BEST CAR & TRUCK - BEST EURO - BEST BOMB - BEST TRADITIONAL - BEST BIKE - BEST TRIKE
\$1000 \$500 \$250 \$500 \$1000 \$1000 \$250 \$250

SOUND OFF COMPETITION | STUNT TEAM RIDERS

COVERAGE BY: **LOWRIDER** **DUB** **IMPALAS** magazine

TICKETS AVAILABLE, DAY OF SHOW ONLY. Commercial Booths available. For information call ODB Entertainment (719) 406-7838
Pre-Registration approved vehicles: Move-In Saturday 10am to 4pm - Non Pre-Reg Vehicles: Move-In Sunday 6am to 10am On Space Availability.

Vendor Booth Registration or questions contact: **Martha Carrasco**

Phone: (714) 512-9365 Email: vendorinfo.odbent@yahoo.com

Reserve Your Vendor Space Early!!!
Limited Spaces Available! Dont Be Left Out!



2010 Booth Rental Form



Place of Event:

- San Diego, Ca * March 21st, 2010 * Qualcomm Stadium - 9449 Friars rd. San Diego Ca, 92108
- Florida, Fl * April 11th, 2010 * Florida State Fairgrounds - 4800 Highway 301 North, Tampa, FL 33610
- Albuquerque, NM * May 2nd, 2010 * New Mexico State Fairgrounds - 300 San Pedro NE Albuquerque, NM 87108
- Chicago, IL * May 30th, 2010 * Hawthorne Race Track - 3501 South Laramie Ave. Stickney/Cicero, Illinois 60804

Vendor Move-in: Saturday for Credentials Only 10:00 a.m. - 3:30 p.m.
 Sunday - 6 a.m. - 9 a.m. (Show Hours: 10a.m.-5p.m.)

Booth Rates

- Booth Size**
- 10X10
 - 10x20
 - 10x30
 - 10x40
 - 20x20
 - 20x40

Pre-Paid Discount	Non Pre-Paid
\$400	\$440
\$700	\$770
\$1,000	\$1,100
\$1,300	\$1,400
\$1,000	\$1,100
\$2,100	\$2,200

Booth Includes

- Canopy with Back Drop & 4 Show Wristbands
- Canopy with Back Drop & 6 Show Wristbands
- Canopy with Back Drop & 8 Show Wristbands
- Canopy with Back Drop & 10 Show Wristbands
- Canopy with Back Drop & 10 Show Wristbands
- Canopy with Back Drop & 12 Show Wristbands

Prime or Corner Locations \$200 Extra Fee -When location is available

ALL OUTDOOR VENDORS WILL HAVE A CANOPY & INDOOR WILL BE PIPE & DRAPE.
 BOOTH SHARING WILL BE AN ADDITIONAL CHARGE ! NO EXCEPTIONS!!

Extra Bonus	Rates	Includes
<input type="radio"/> Floater	\$100 w/booth	1 Walking Access Pass- sell/promote
<input type="radio"/> Floater	\$200 no/booth	1 Walking Access Pass- sell/promote
<input type="radio"/> Promotional Bag Insert	Starting @ \$200 w/booth	1 Wristband
<input type="radio"/> Promotional Bag Insert	Starting @ \$300 w/no booth	1 Wristband

Type of Payment: () Company Check () Money Order () Cash
 Credit Card# _____ EXP ___/___ Visa ___ MC ___ Amex ___
 Signature Authorizing Charge: _____

Company Name: _____ Contact Name: _____
 Address: _____ Email: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____

Please list all products to be sold or displayed: _____

Electricity Needed? **YES** **NO** (There is an additional charge for electricity)

- NOTE:**
- 1) Additional show wristbands may be purchased at Vendor Discounted rate of \$ 25.00
 - 2) A pre-payment discount will be given to any booth paid seven (7) days prior to the show date.
 - 3) All Vendor Booth Applications must be accompanied by a signed copy of the Vendor Booth Rules & Regulations.
 - 4) A 25% fee will be charged to any booth cancellation
 - 5) No Refunds, Credits or Transfer on "no show".

Initial _____

Agreement Signature: _____ Agreed Price: _____



Vendor Booth Contract

The exhibitor and ODB Productions, hereinafter referred to as ODB agree as follows:

1) The Exhibitor is hereby granted the right to use the space assigned to him/her to display, demonstrate, or sell only the products or services as described on the front of the application.

The Exhibitor shall be entitled to the use of the space for the period of the designated show hours and shall abide by the move-in and move-out times. **All promotion and merchandise products shall be sold in your assign space. Floater passes are the ONLY VENDORS allowed to walk the show grounds.** No property or material shall be removed prior to the advertised show closing hours of the exhibition without the express prior written consent of ODB.

2) ODB reserves the right to disapprove/reject the display of any item that it reasonably and in good faith determines is not in keeping with the nature, character, or orderly conduct of the show. ODB reserves the right to prohibit Exhibitors from selling any product or products that are licensed Lowrider products sold exclusively by ODB and for event sponsors. The Exhibitor shall not utilize any scheme or device that is illegal, in bad taste, or detrimental to the automotive or advertising industry. ODB will require the cessation of any such activity. The Exhibitor must have written permission from ODB in order to have any raffles, lotteries, giveaways, sweep stakes, etc. at the event.

The exhibit must be arranged in a manner that will not interfere with other exhibits, particularly those in close proximity to the Exhibitor. No apparatus or device shall be placed in the exhibit that will produce undue noise or in any way interfere with or be objectionable to any exhibitor. The Exhibitor is responsible for all maintenance of the exhibit at all times, including the hours during which the exhibition is open to the public. The exhibit will be maintained in a clean and orderly manner and will take any steps that may be necessary to prevent injury to any person or exhibit on the premises. The Exhibitor is financially responsible for keeping all equipment (i.e. Golf carts, chairs, tables, canopies, etc.) rented or provided by ODB in the same condition it was given to him/her. The Exhibitor will be billed for any damage or lost equipment.

3) In the event the premises in which the exhibit is to be held is destroyed or damaged by fire, the elements or other calamity, or other causes beyond the control of ODB so that the exhibition cannot be held; ODB shall not be liable to the Exhibitor except to the extent of returning any payment previously made by the Exhibitor to ODB pursuant to this agreement.

ODB shall not be responsible or liable for the loss of, or damage to any of the property of the Exhibitor. The Exhibitor shall, at its own expense, obtain the necessary insurance coverage with respect to loss by fire, theft, accident, or other causes if that type of protection is desired.

4) The Exhibitor agrees to abide by any other rules of operation that ODB may establish. A violation of any rule of conduct or a breach of any covenant in this agreement is cause for ODB to close the exhibit. In the event of closure, no refund shall be allowed.

This writing contains the agreement of the parties. No representations other than those expressly set forth in this agreement were made or relied upon by either party. No agent, employee, or other representative of either party is empowered to alter any of the terms of this agreement. Only an executive officer of the respective parties in a written and signed document can alter this agreement.

Controlling Law

In addition to the terms expressly set forth in this agreement, the parties agree to be bound by the provisions of the prime arrangement ODB has with the owner of the premises for the use of the premises or the rules and regulations of the owner concerning the exhibition and the exhibit.

The validity, interpretation, and performance of this agreement shall be controlled by and construed under the laws of the state in which the show is being held. This agreement is subject to all laws, statues, ordinances, orders, regulations, and directives which may be imposed by federal, state or local governments; both parties shall obey the same.

Company Name

Company Representative Signature

Date